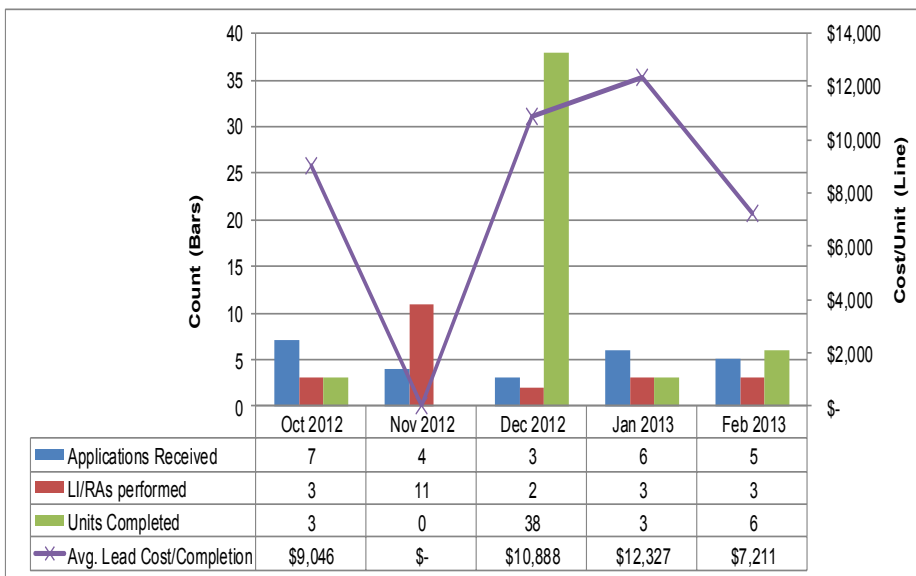




Lead Safe High Point Progress Report March 2013

The City of High Point's Lead Safe High Point (LSHP) program respectfully submits this progress report to our Partners to highlight the program's progress since our Kickoff Luncheon in October 2012. The chart to the right shows the program's monthly accomplishments by key measures:

- ◇ Applications received (includes single- and multi-family projects): The program continues to receive a steady influx of applications for consideration as a result of our on-going marketing efforts (see below).
- ◇ Lead inspection risk assessments (LI/RAs) performed: LI/RAs are performed to determine the level of lead hazard that may exist (number of LI/RAs are ahead of projections - 22 actual vs. 21 projected).
- ◇ Units completed: The program's completion rate during the period was well ahead of projections (50 actual vs. 21 projected).
- ◇ Average lead hazard control cost per unit: The average cost/unit of \$10,423 during the period was less than the \$12,500/unit provided by the program.



Other key activities of the City and its Partners during this period include the following:

- ◇ **Distributed more than 7,500 LSHP brochures** (English & Spanish) to all elementary, middle and high schools in High Point and more than 2,000 "Learning About Lead—The Safety Squad" coloring books to all elementary schools in High Point.
- ◇ **Made numerous LSHP presentations** at a diverse array of venues, including a High Point school principal's meeting, school PTAs, MLK Prayer Breakfast/Service, Kickoff to Kindergarten, health/wellness fairs, and neighborhood meetings.
- ◇ **Executed media outreach**, including a community affairs segment on Fox 8, guest editorials in local newspapers, and a LSHP ad highlighting National Lead Poisoning Prevention Week.

Planned activities in the near future include, but are not limited to, the following:

- ◇ Participation in High Point's National Community Development Week activities (April 1–6, 2013)
- ◇ Development of a promotional video/public service announcement on LSHP (in partnership with United Way of Greater High Point—Children's Initiatives)

We anticipate hosting an event later this year featuring a keynote presenter that will provide a broader perspective of lead hazard control efforts throughout the country and compare these with our local efforts.

***Thank you for your continued support in making High Point LEAD SAFE
and we look forward to growing our partnership!***



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